

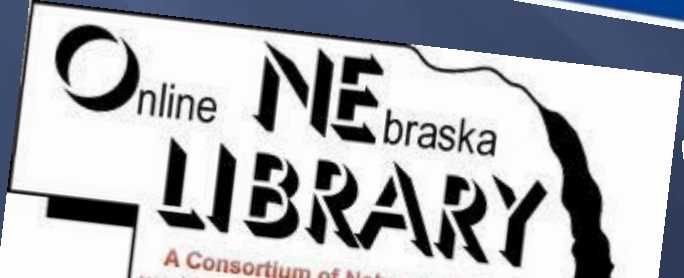
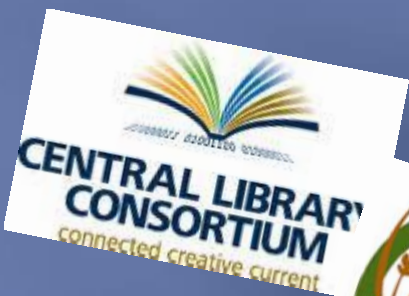
# WHITHER LIBRARY CONSORTIA?

Valerie Horton, Minitex

***"I should have ventured to sea, bound  
anywhere, I knew not whither."***

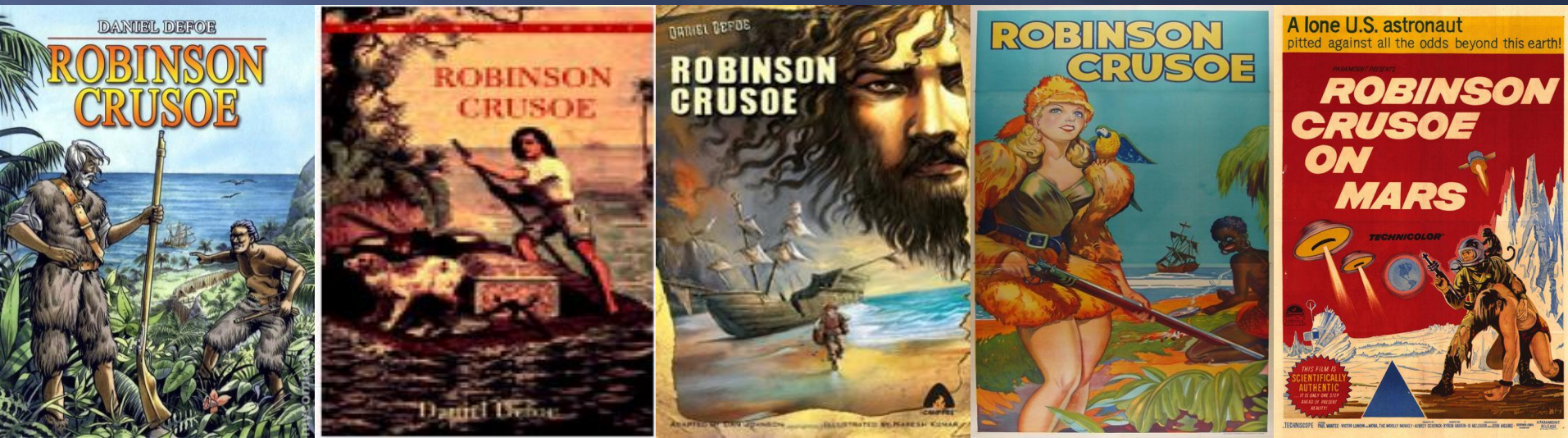
Robinson Crusoe

# Networks, Cooperatives, and Consortia



# Sources

- ▣ Library Networks, Cooperatives and Consortia 2007
- ▣ OCLC's 2012 U.S. Library Consortia
- ▣ Library Consortia in 21<sup>st</sup> Century 2013
  - ▣ Co-author: Greg Pronevitz, Massachusetts Library System



# Two Big Consortia Waves

## FIRST WAVE: 1960s-1970s

- Shared cataloging, rudimentary automation, ILL
- *1972's Directory of Academic Library Consortia*
  - 125 consortia since 1931
  - **90% formed after 1960**
- Bibliographic Utilities: OCLC (71), WLN (78), RLIN (78), UTLAS (71)
- Networks & Consortia: Minitex (69), Amigos (74), WILS (72), Palinet (74), CO Alliance (74)
- Regional Library Systems

# 1991 Consortia Services

- ▣ Union Lists
- ▣ Collection Management
- ▣ Print Preservation
- ▣ Resource Sharing
- ▣ Cooperative Bulk Purchases
- ▣ Staff Training
- ▣ Communication

# Second Big Consortia Wave

1990s-2000s

- Online database cooperatives
- Big Deal academic journal packages
- Shared ILS
  - Orbis Cascade (93), Prospector (99), OhioLink (92)
- Consortia become Mega-Consortia
  - Multi-state, many services, big \$'s
  - Minitex, AMIGOS, SOLINET, NELINET



## 2007 ALA surveyed 204 consortia

- 61% were regional
- 26% local
- 12% statewide
- Geographic limits
- Mostly multi-type

# 2007 -- Big 5 Services

**Cooperative  
Purchasing/Discounts**



**Resource Sharing**



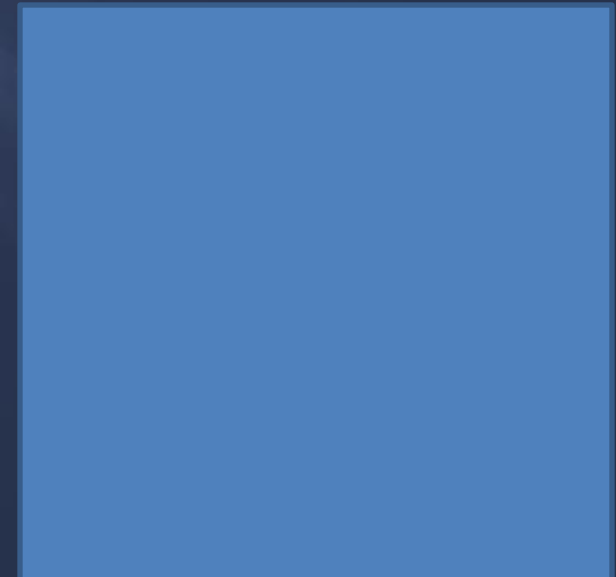
**Communication**



**Professional  
Development**



**Consulting and  
Technical Assistance**





# Great Recession

GRAMPA, TELL US AGAIN THE STORY OF WHAT LIFE WAS LIKE BEFORE 2008



# 2013 Pronevitz/Horton Survey

## **Critical Finding:**

**65 consortia closed or merged since 2007  
1 out of 5 library consortia are gone...**



# Merged or Consolidated

LYRASIS formed in 2008 from SOLINET,  
PALINET, NELINET, and later BCR

*"... suffering from budget cuts in the last few  
years ... and we are now involved in a merger"*

*"We consolidation in spring 2010 from four  
Regional Library Cooperatives into one  
statewide cooperative..."*

## 22 Lost Funding or Members

*“Most of the programs are now ... funded with federal LSTA funds, and member fees have been increased by 35%.”*

*“All of the five cooperatives use reserve funds to remain operational.”*

*“Funding ... has decreased by approximately 50%. We have moved, renegotiated contracts, reduced staff and eliminated services.”*

# Why?

- ▣ Loss of state or other (OCLC, LSTA) funding
- ▣ Library budget cuts limit ability to pay for services
- ▣ Perception of consortium value
- ▣ Tension between  
**centralization /decentralization**

# 2013 -- It's not all bad news

15 Consortia Grew

*“Our membership has seen steady growth since 2007”*

*“We will be 2 years old in November and have had rapid growth over that time”*

*“We did pick up a lot of work after [another consortia] closed”*

# Pronevitz/Horton 2013 Survey: Most Common Services Offered

1. Training
2. Group purchasing/shared content \*
3. Integrated library systems\*
4. Resource sharing/Delivery\*
5. Cooperative collection development
6. Shared digital repositories/digitization
7. Shared off-site print repository

# Trends

## Trending lower

- Communications
- Consulting
- Advocacy/PR
- Professional collections

## Still important

- Training
- Databases and coop purchases
- Resource sharing
- Delivery

## Trending higher

- Integrated library systems
- Digital services & repositories
- Cooperative collection development



**Helpful**

**Critical**



# Trends

## Trending lower

- Communications
- Consulting
- Advocacy/PR
- Professional collections

## Still important

- Training
- Databases and coop purchases
- Resource sharing
- Delivery

## Trending higher

- Integrated library systems
- Digital services & repositories
- Cooperative collection development



**Costs \$**

**Makes \$**

# OCCL Study: 101 consortia

More than half had:

- over 40 members
- serve multi-type libraries
- 30 years or longer

88% employee full time staff

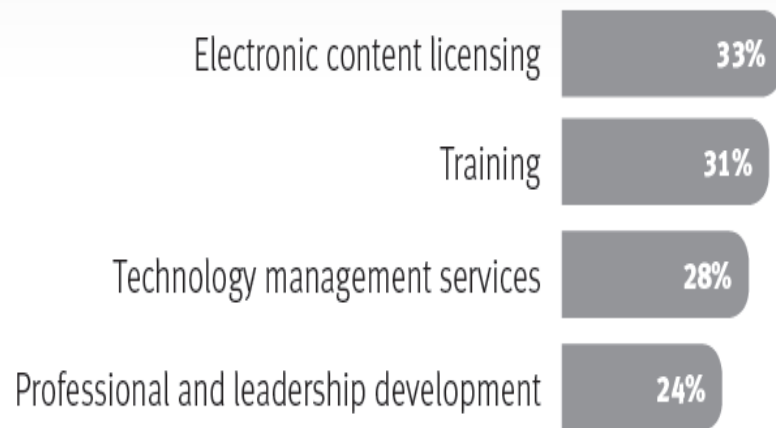
# OCLC Study

## Use of services

### 3 MOST-USED SERVICES

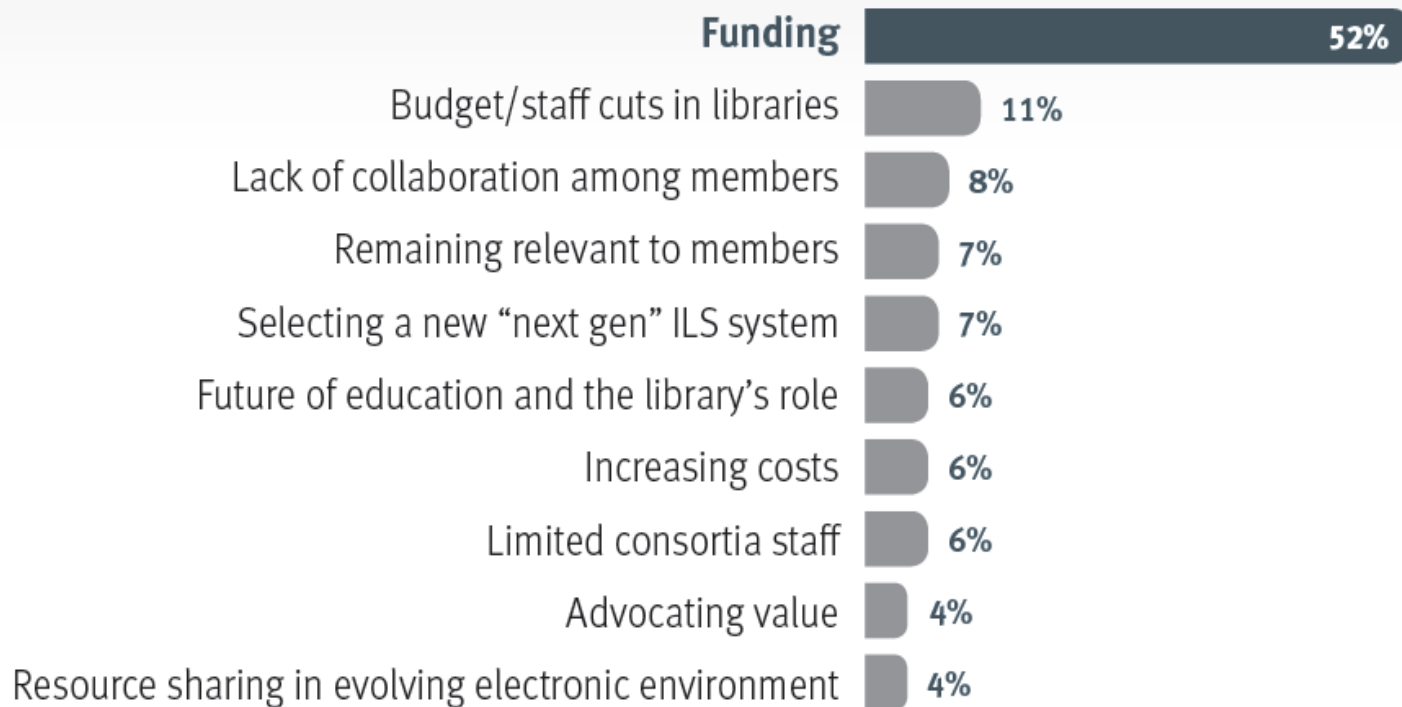


### OTHER MOST-USED SERVICES



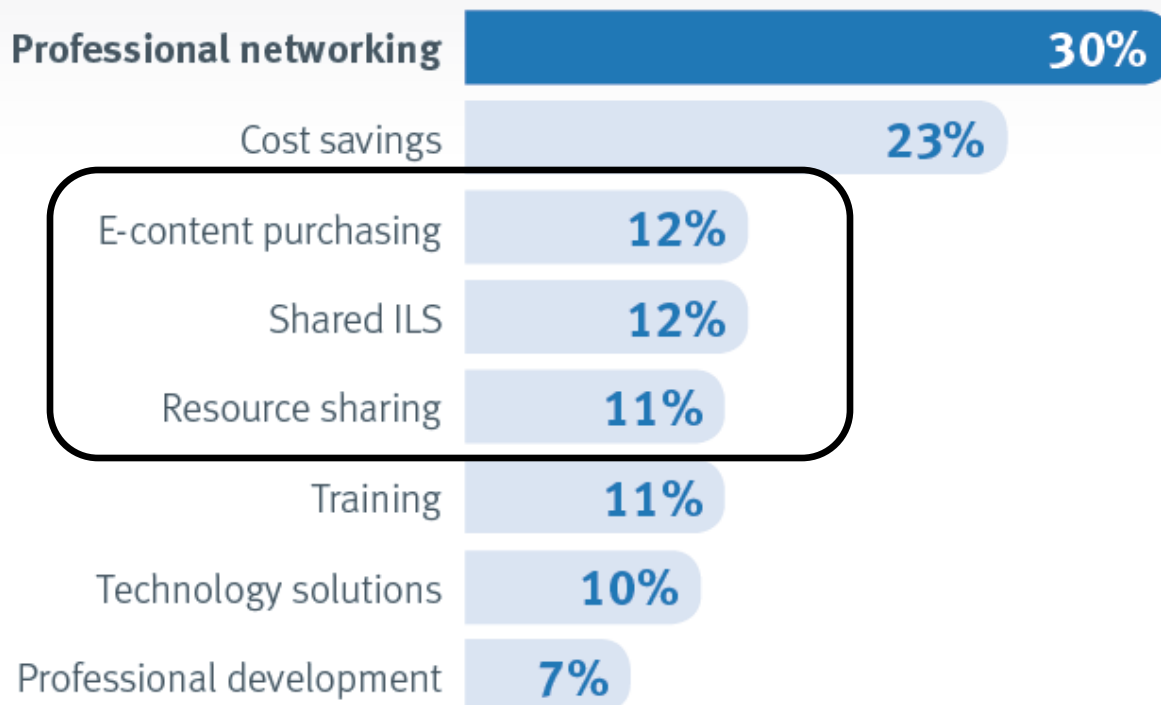
# OCLC Study

## CHALLENGES



# 2012 OCLC Study: Manager's Perception

## Valuable aspects of membership



# Why is Minitex Flourishing?

- Stable with distributed funding
  - State, LSTA, Grants, and Legacy funding
- OHE – UMN Libraries – MDE support
- Diversity: multi-type and multi-state
- Quality and experienced staff
- Diversified, strong service programs
- Regional culture of library support



# CONSORTIA CASE STUDIES



# Enki (eBooks)

## Califa (CA)



- Based on the Douglas County Model
- Goals:
  - Build relationships with *independent publishers*
  - Control (not lease) eBook collections
  - Use a discovery tool to link separate catalogs
- File storage, DRM, Discovery tool, Circulation system
- VuFind+ Discovery Tool (open source)





Keyword Search [input] GO

Advanced Search English Español Help

es [book covers: LOVE HIM MADLY, THE KIKKULI METHOD OF HORSE TRAINING, Max Goes to Mars, Zoe Win] [input] [book cover: Film That Changed My Life]

Login to view your account.

Select your library.

[dropdown menu]

Enter your library card number

[input field]

Enter your library card password

[input field]

- Reveal Password Remember Me

LOGIN

### Title Details

**Main Author:**

Streza, Katrina

**Additional Authors:**

Streza, Katrina

**Published:**

Xist Publishing California 2012

**Format:**

EPUB

**Language:**

English

**ISBN:**

9781623954529

**Topic:**

JUVENILE FICTION / Animals / Dogs.

JUVENILE FICTION / Animals / Cats.

JUVENILE FICTION / Readers / Beginner.

Dogs

Cats

### Tags

No Tags, Be the first to tag this record!

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## My Cat, My Dog

by Streza, Katrina

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Does your child love animals? Are they learning to read but need to build confidence? In MY CAT IS FAT, a little boy loves (and loses) his fat cat. Come along and help him look for his fat cat and encounter a sad dog, a stinky skunk and more animal friends along the way.

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# Massachusetts eBook Project

1. Ownership vs. leasing options
2. Short-term loans
3. Subscription models
4. Ability to upload and curate local content either from authors or digitized projects

**MLS eBook Project** We are living in a digital world.



Home RFP Details

## MA eBook Project Update

Posted on October 15, 2013 by Deb Hoadley

Here is an update on the MA eBook Project. The purpose of this pilot project is to explore alternative models that provide ownership of content, short term loans/leasing options and the ability to upload and curate our own local collections of materials.

MLS is still in the process of negotiating agreements with the three vendors chosen for this project. The three vendors are [Baker & Taylor](#), [BiblioBoard](#) and [EBL](#). Once the project is launched, the pilot will continue for at least six months.

**Recent Posts**

- [MA eBook Project Update](#)
- [Libraries Need to Take Action on eBook Access](#)
- [Pilot Library Map](#)
- [eBook Vendor Negotiations](#)
- [Authors for eBooks](#)

**Recent Comments**

**Archives**

- October 2013

**MLS Massachusetts Library System**

Library » Guides » MA eBook Project Admin Sign In

## MA eBook Project

Tags: ebooks, featured, resource sharing

This guide will provide information and updates related to the MA eBook Project. This is a pilot project with 50 multi-type libraries to bring more eBooks to more people in MA.

Last Updated: Oct 15, 2013 | URL: <http://guides.masslibsystem.org/ebookproject> | [Print Guide](#) | [RSS Updates](#) | [SHRRE](#) | [Facebook](#) | [Twitter](#) | [LinkedIn](#)

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**Guide Contents** | **Welcome!** | **Advisor Profile**

### Pilot Libraries

#### Request for Proposal (RFP)

#### Additional Resources

Comments (0)

Comments (0)

### MLS eBook Project Blog

This is the blog that has been created to keep libraries informed of what is happening with the MA eBook Project. You can expect to find updates on the project, as well as interesting articles, news releases, interviews, and other information that we want to share as this digital world evolves.

**Project Information**


[Scope & Timeline](#)  
Comments (0)

### eBook Webinar Presentation

This is an overview of the MA eBook Project.

**Contact Info**  
Send Email

**Links:**  
MLS Website  
Profile & Guides



Deb Hoadley

# Massachusetts eBook project

- ❖ Vendor based solutions
- ❖ Multi-type libraries
- ❖ Centralized, statewide approach
- ❖ Piloting with 50 libraries, 10,000 titles
  - ❖ Balanced size, location, and population served
- ❖ Phase in 1,600 libraries over two years
- ❖ RFP July 2013 - 13 responses
- ❖ Baker & Taylor, BiblioBoard, and EBL

# Collaborative Digital Initiatives

- ▣ Preserve history & culture
- ▣ Support use of primary source materials
- ▣ Enhance scholarship
- ▣ Shared story telling
  - Immigration: DPLA & Europeana

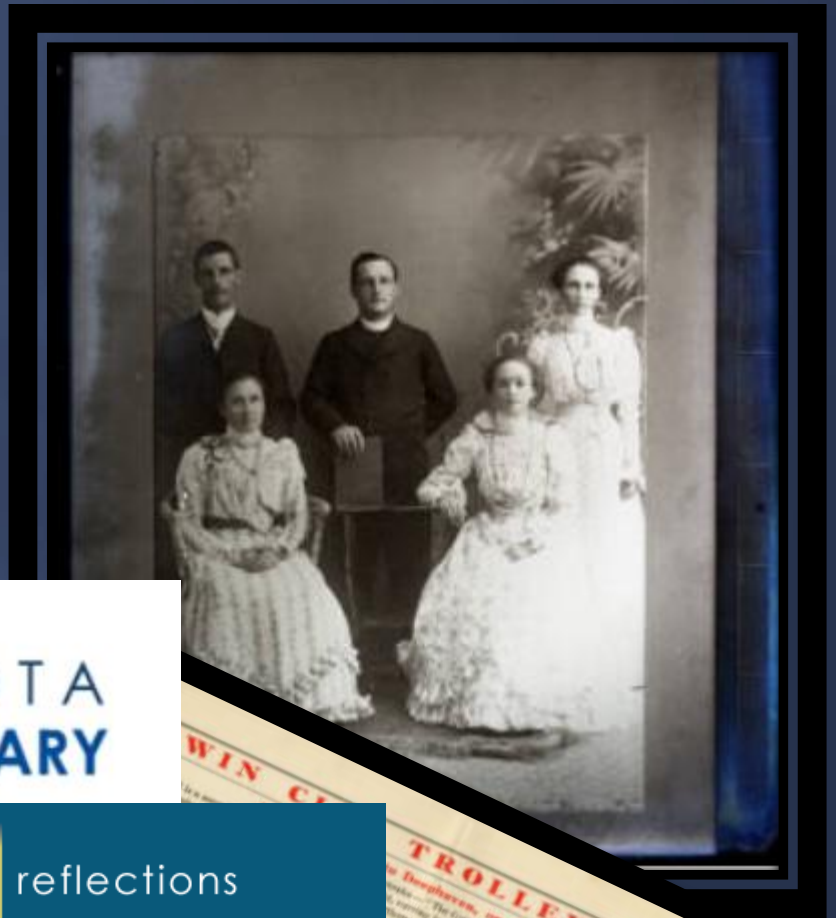


# Collaborative Digital Initiatives

- ▣ 2005 >30 states
- ▣ Cultural heritage institutions partnerships
  - International: UNESCO's World Digital Library
  - National: Digital Public Library of America - DP.LA
  - Regional: Digital Horizons
  - Statewide: Minnesota Reflections (MDL)
  - Subject: Bio-Diversity Heritage Library

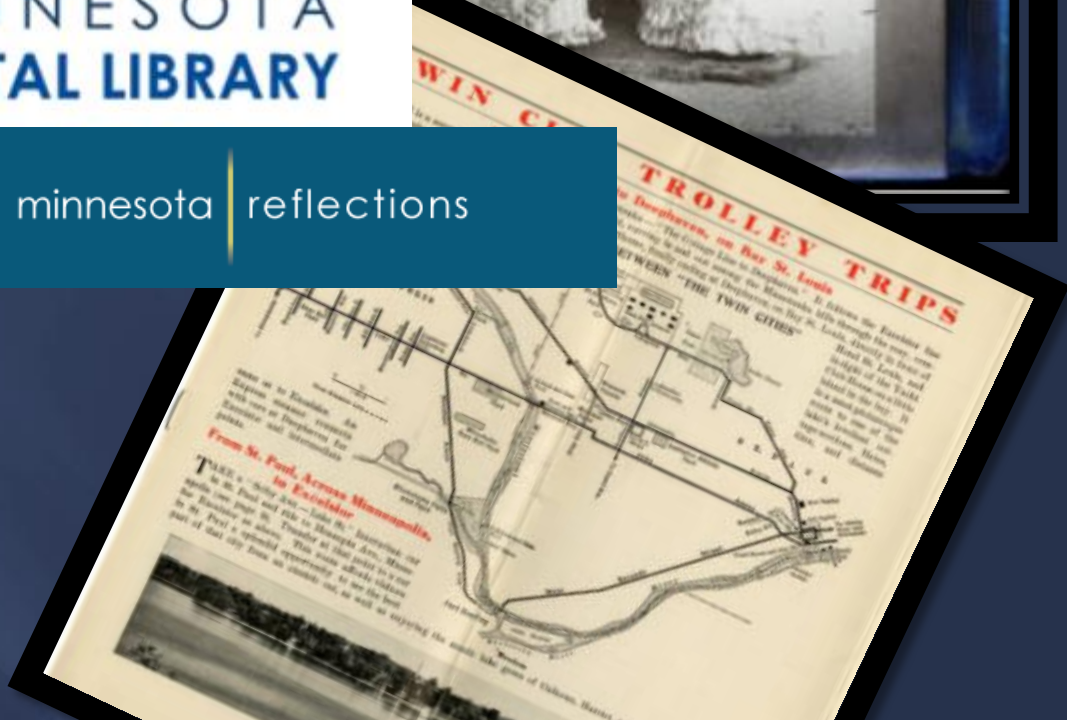
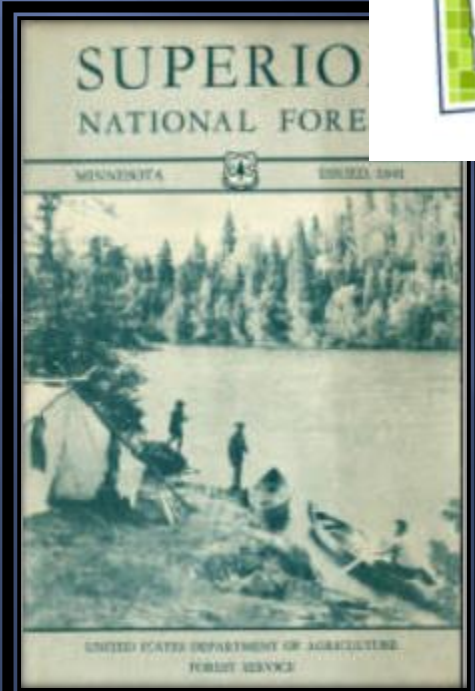


**DIGITAL HORIZONS** A Plains Media Resource



MINNESOTA  
DIGITAL LIBRARY

minnesota reflections



# *Consortia Role in Digital Initiatives*

- ▣ Grants for creation of digital collections
- ▣ Digitization
- ▣ Training
- ▣ Outreach, PR, Teacher's guides
- ▣ Curation: story telling
- ▣ Preservation
- ▣ Server space
- ▣ Back-up strategies
- ▣ Supporting technological infrastructure
  - Digital asset management system (ContentDM)



History of Survivance: Upper  
Midwest 19th Century  
Native American Narratives



# Integrated Library Systems



- ▣ 8 private academics
- ▣ III system
  - Selection process
- ▣ Cost savings
- ▣ Committees of Interest



- ▣ Smaller public libraries
- ▣ Low cost
- ▣ Evergreen- open source
- ▣ 6 libraries moved to LYRAIS support for Evergreen

# Human & Fiscal Agency



**COLORADO LIBRARY CONSORTIUM**

Connecting libraries to better serve Colorado residents

- ▣ Contract HR
  - Benefits packages
- ▣ Statewide systems
  - Virtual Reference
  - State Library tech.
  - Historic Newspapers
- ▣ Adds 30 staff

## **MLS - Massachusetts Library System**

- ▣ Temp Agency
- ▣ Library experience
  - Retirees
  - New MLS
  - Part-time work
  - From clerks to directors
- ▣ Making a profit

# 2CUL: Research Library Shared Staffing

- ▣ Columbia & Cornell University (2CUL)
- ▣ Integrating:
  - Shared delivery and borrowing privileges
  - Technical services operation
  - Technology infrastructure
  - Global collections & shared subject experts (Chinese)
  - Digital preservation of Ejournal
  - EBook purchasing
  - Shared Library Management System (LMS)
- ▣ Financial framework for tracking savings, costs incurred, costs avoided, and reinvestments

# Other Case Studies

- ▣ Delivery (Minitex)
  - Multiple state not in the same consortium
- ▣ Wide deals – inter-consortial journal packages
- ▣ Shared print repository
- ▣ Resource sharing: ALIAS database of journal holding information, IDS consortium
- ▣ Online Continuing Education (Minitex)
- ▣ SUNY's Open Textbook initiative

# Consortia as Publisher

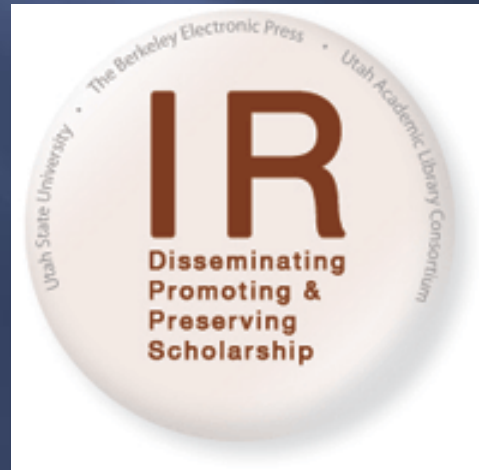
## Support for Self-Publishing



Espresso Book Machine™

## E-Textbooks

-- SUNY Geneseo



## Online Journals

-- CLiC & CO Alliance



## Monographs

-- ATLA



# Finding: More & Deeper Collaboration



# Questions Comments

A silhouette of a large, multi-masted sailing ship, likely a galleon or a similar historical vessel, is shown against a dramatic sky. The sky transitions from a deep blue on the left to a vibrant pink and purple on the right, suggesting a sunset or sunrise. The ship's masts, rigging, and sails are clearly visible in dark silhouette against the lighter sky.

**"... whither I should bend my course..." Robinson Crusoe**