

Where Has All the Cataloging Gone?

An Analysis of MARCIt! Service Records

Betsy Friesen
University of Minnesota Libraries
ELUNA, 2010

Agenda

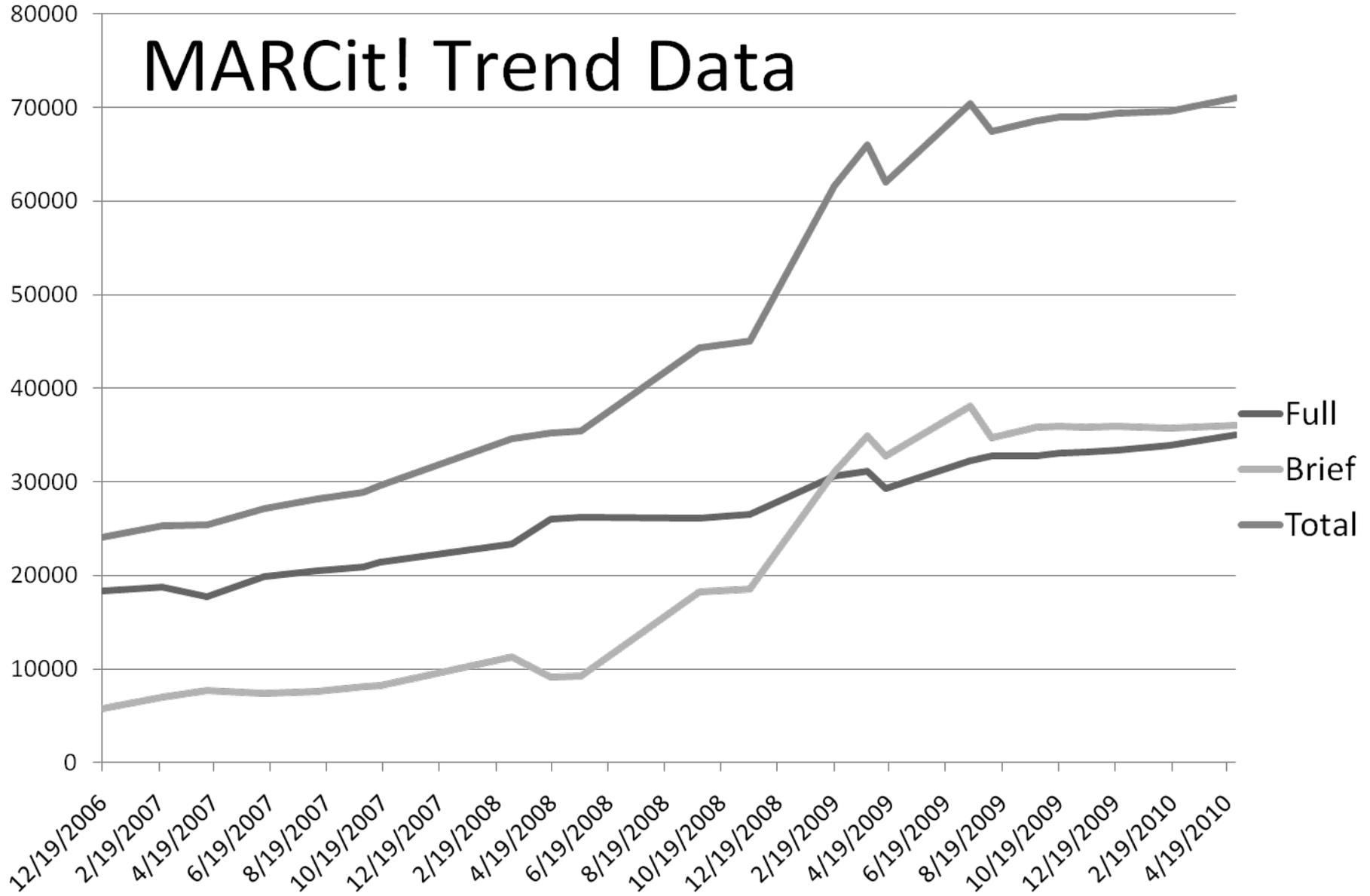
- University of Minnesota MARCIt! background
- MARCIt! trend data
- Testing methodology
- Data analysis
- Summary and discussion

UM Background

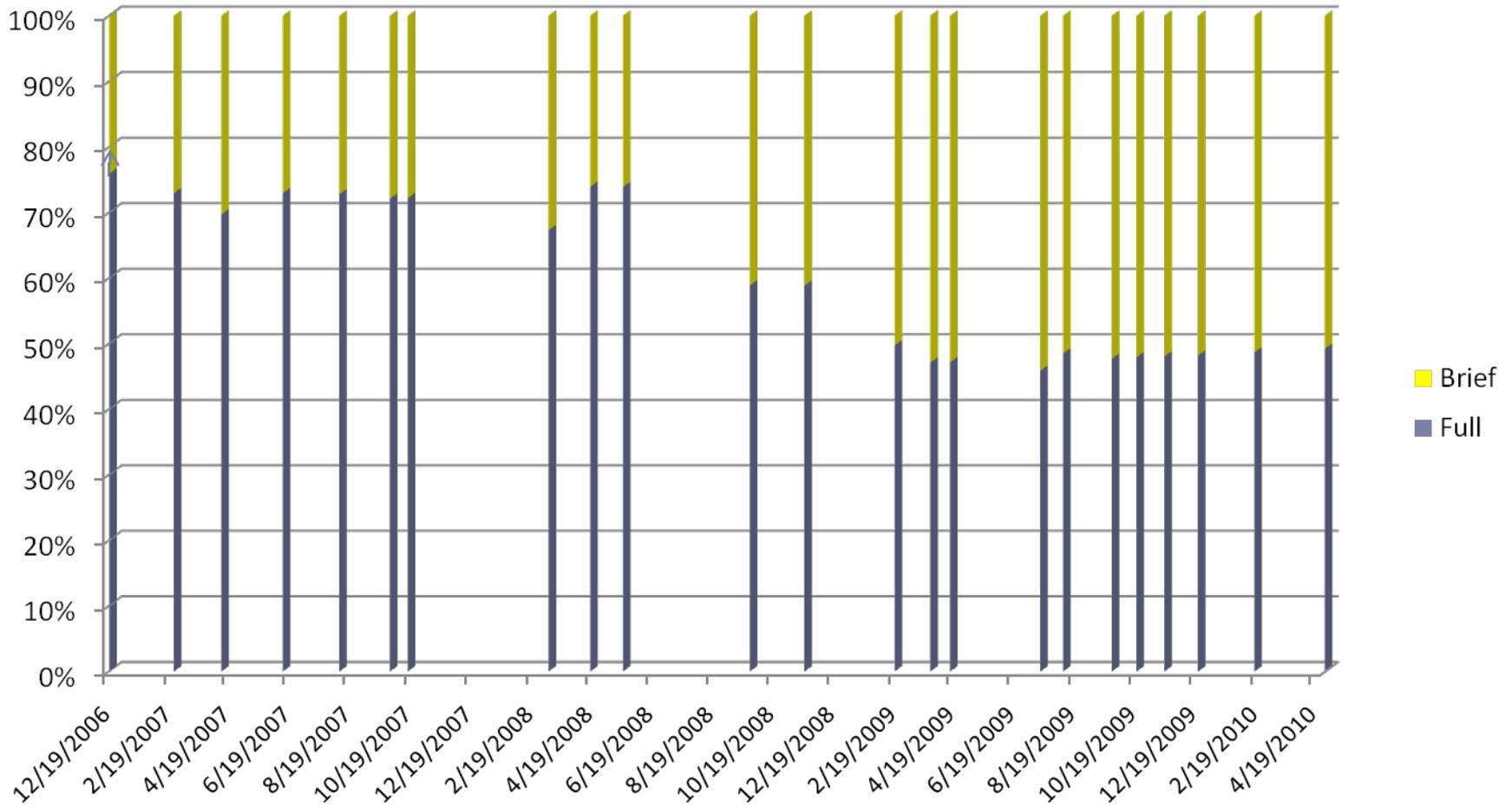
- Purchased in 2004 for all campuses
- Test loads of selected targets
 - 5% brief
- First load Spring 2005, incl. aggregators
 - Less than 12% brief
- No e-preference set
- Customization still local

	Full	Brief	Total
12/19/2006	18315	5796	24111
2/22/2007	18785	6967	25272
4/11/2007	17738	7702	25440
6/12/2007	19840	7351	27191
8/8/2007	20493	7652	28145
9/28/2007	20859	8067	28926
10/16/2007	21381	8228	29609
3/6/2008	23320	11318	34638
4/17/2008	26059	9182	35241
5/20/2008	26210	9258	35468
9/25/2008	26104	18226	44330
11/19/2008	26520	18548	45068
2/18/2009	30657	30982	61639
3/26/2009	31107	34928	66035
4/15/2009	29244	32744	61988
7/15/2009	32294	38092	70386
8/7/2009	32720	34748	67468
9/25/2009	32725	35876	68601
10/20/2009	33076	35921	68997
11/17/2009	33150	35847	68997
12/21/2009	33428	35933	69361
2/16/2010	33868	35698	69566
4/28/2010	34985	36062	71047

MARCit! Trend Data



Percentage Brief/Full Records



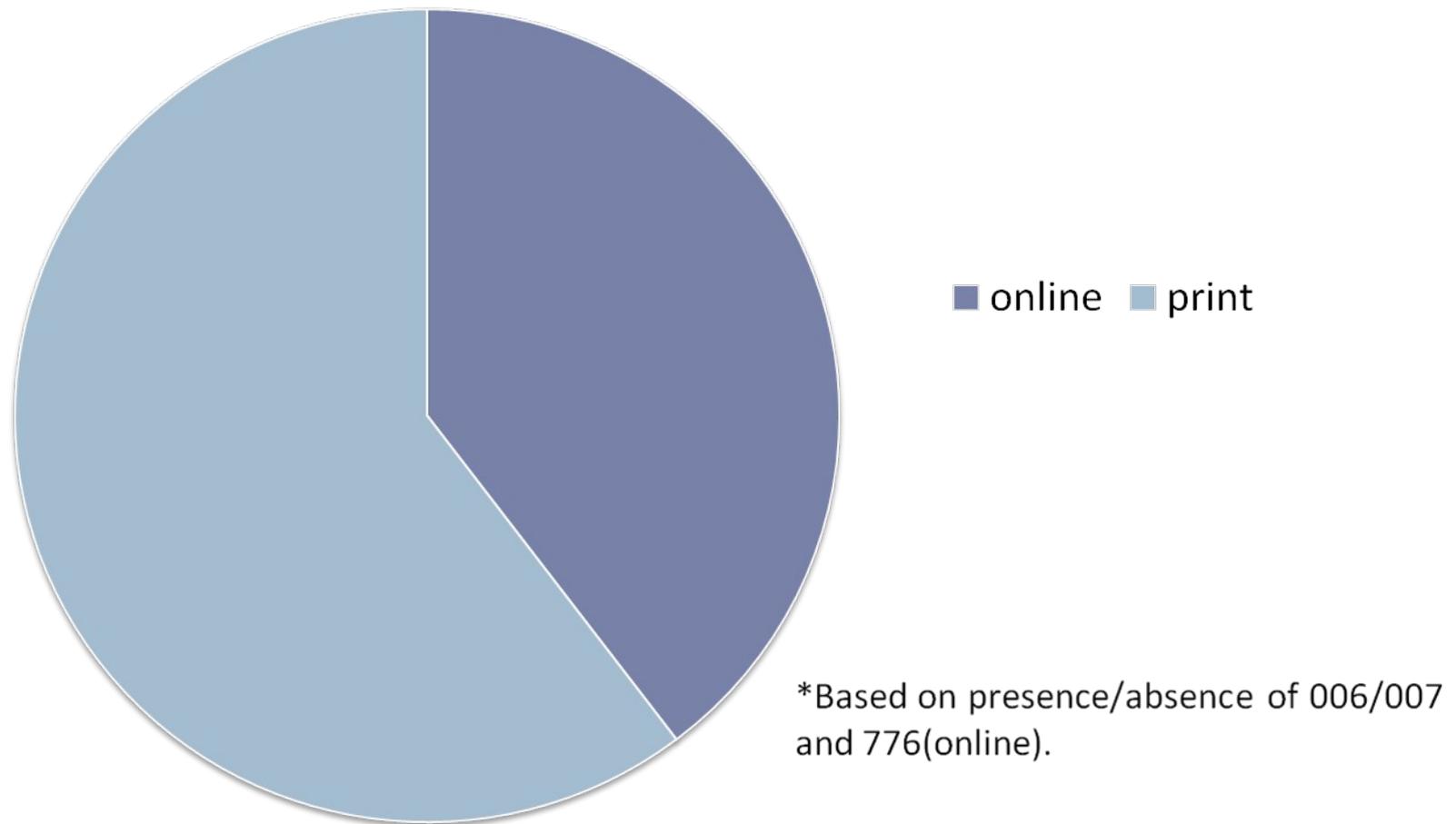
Test Methodology

- Total set
 - 71,047 total records
 - 34,985:36,062 (full:brief)
- Sample set
(<http://www.ezsurvey.com/samplesize.html>)
 - Every 100th record
 - 710 total
 - 363:347 (full:brief)
- Checking OCLC

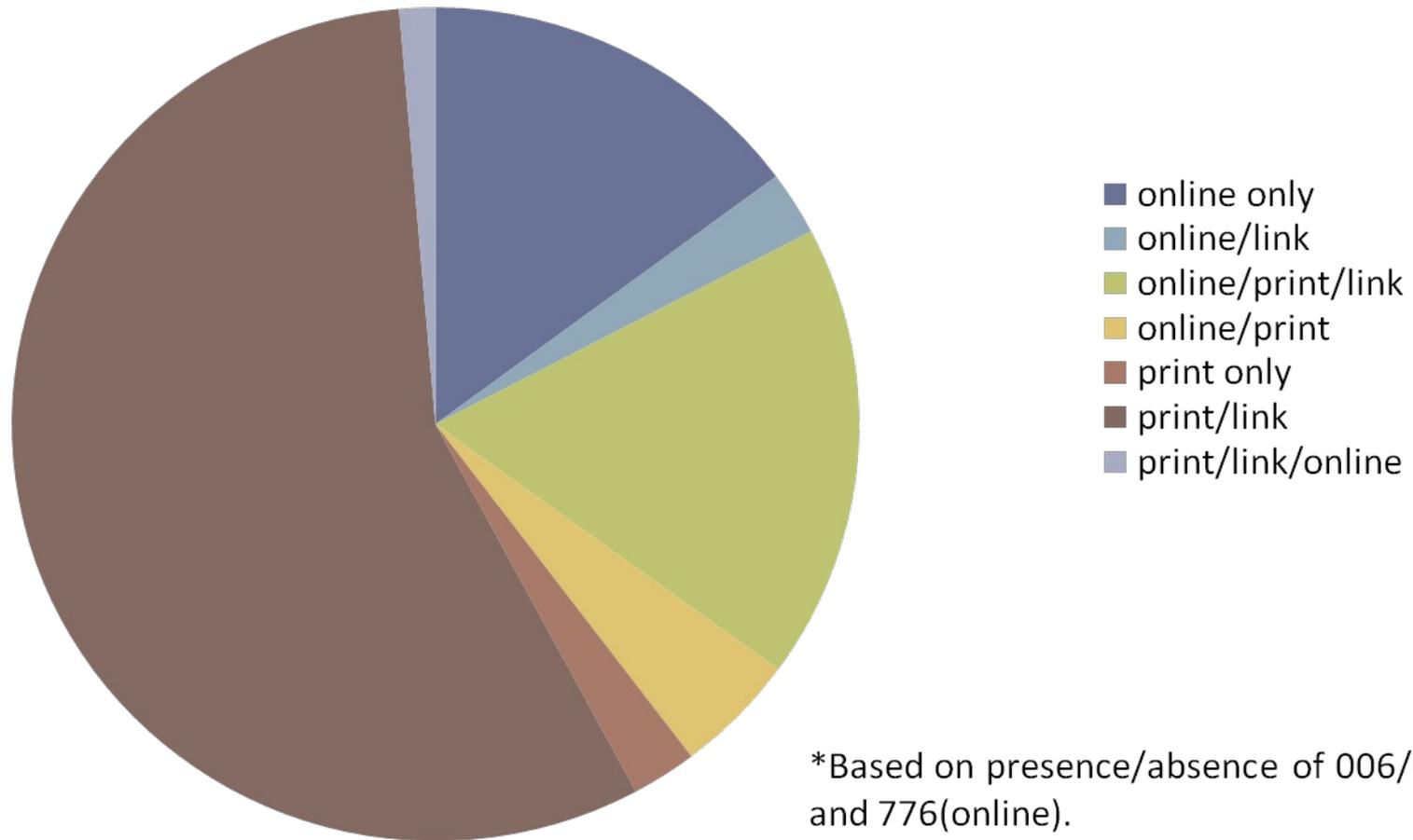
CONSER Record Analysis

- 363 enhanced records from recent MARCIt! run
- Print vs. Online record returned?
- ISSNs on record?

CONSER Record Analysis



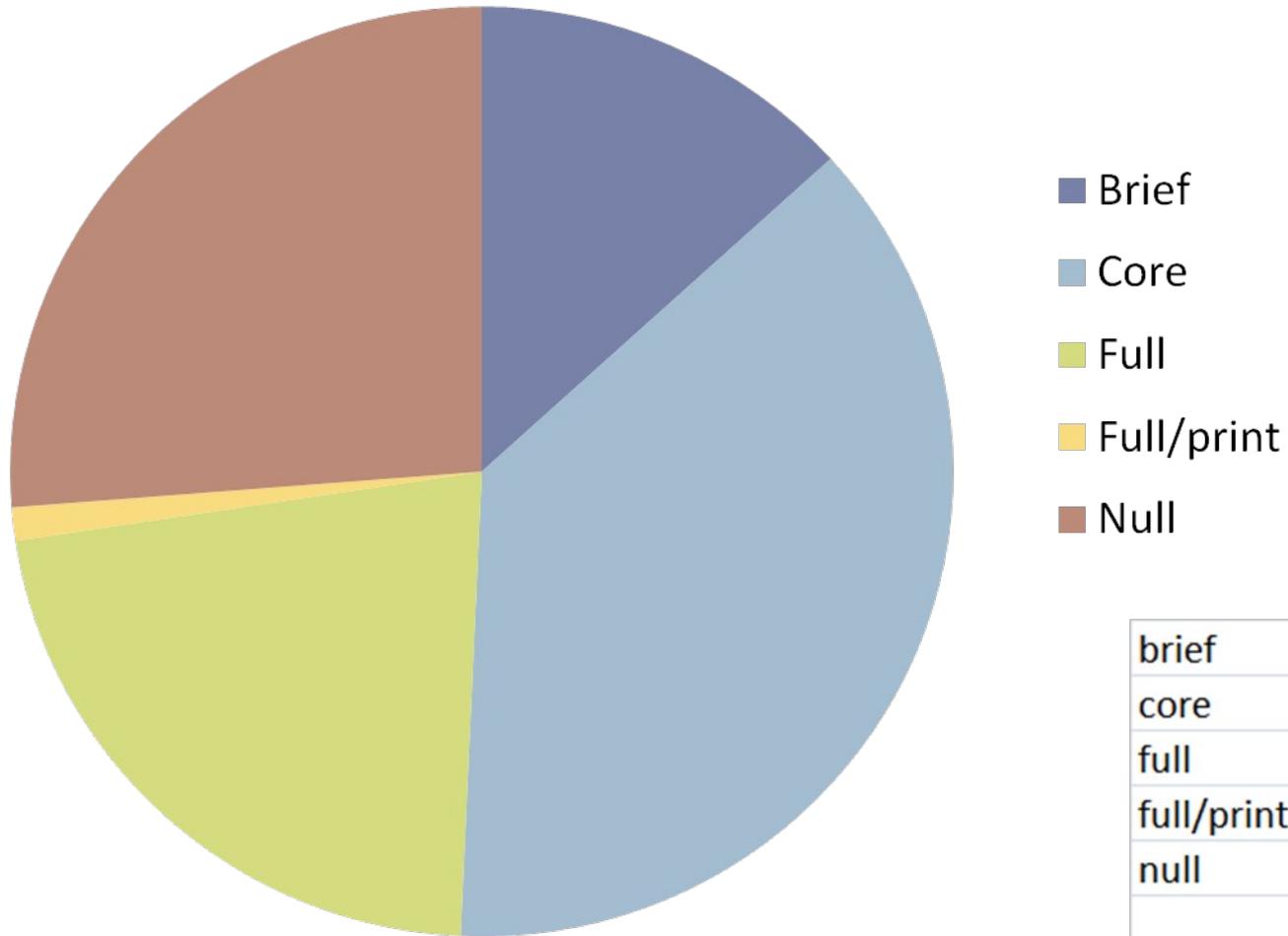
CONSER Record Analysis (cont.)*



Non-enhanced Record Analysis

- 347 records not enhanced by CONSER cataloging
- Where are these titles coming from?
- Is there cataloging available in OCLC?
- What level?

Level of Cataloging in OCLC



University of Minnesota Libraries

Brief Records by SFX Target



Level of OCLC Cataloging

Column1	null	brief	core	full	full/pr	Column 2
ACM digital library	1					
bibliothek fur bildungsgeschichtliche		1				
CABI reviews	1					
Central and eastern european online library			1			
CiNii Free	16	1		3		
Compact memory	1					
Dialnet		1	1	1		
DOAJ Directory of open access journals		5	3	5		
Ebscohost megafire		1				
Ebscohost business source				2		
Ebscohost film and television lit index		1				
Ebscohost masterfile				1		
Elsevier SD elsevier			1			
Exilpresse digital deutsche			1			
Factiva	11	2	45	9		
Free e-journals	18	29	37	23	2	
Gale Cengage	7		1	5	2	
Hain online	1			1		

Observational Analysis

- Most brief records added by two institutions
 - Memorial University Newfoundland (QE2)
 - Australia Libraries (AU@)
- Most core level records added by one service
 - OCLC Licensed Content Service
- Many non-enhanced titles have similar characteristics

Is Help on the Way?

Joint BIBCO CONSER Operations Meeting April 30, 2009 [Revised May 29, 2009]

“CONSER will pursue coordinating listings of Serials Solutions and other provider titles that do not yet have a CONSER record associated. We can post the lists and CONSER members can focus on record creation for these titles.”

Future Considerations

- Do institutions have the resources to take this on?
- Is there any other help out there?
- Is the service worth it?
- Is the effort to put records in the catalog worth it?

Thank You!

b-frie@umn.edu

612-626-4981