Welcome Back!

Nancy M. Godleski
eBug Annual Meeting
June 14, 2021
I work at ... [e.g., Kentucky, Morehead, Tennessee, Vanderbilt, Western Kentucky, etc.]

Who’s here?
Acknowledge
Adjust
&
Adapt

What’s next?
“You've got to think about the big things while you're doing the small things, so that all the small things go in the right direction.”

--Alvin Toffler, American writer and futurist
What is a library?
What is our mission?
Besides our physical health, name 3 things that concern you about libraries and information as we emerge from the pandemic.
Challenges for Academic and Research Libraries

From 2019 to now...

Has much changed?

What have we learned?

What can carry forward?
Research

• Interdisciplinary

• New Methodologies & Technologies

• Data, Data, Data
Collections

Electronic vs. Print
Place & Space

- Prime Real Estate
- Study
- Learning
- Gathering
Scholarly Communications

- Open Access (OA)
- Open Educational Resources (OER)
- Copyright
- Humanitarianism
Look what we have done!

What will we keep?

• E-preferred & DDA
• HathiTrust ETAS & Scanning
• Pick Up Plans & Contactless Check outs
• More Live Chats and Online classes
Access(ibility)
Advocacy

Openness

Privacy
Phishing
Where does our information go?
### Library Freedom Project / Vendor Privacy Scorecard

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<th>Questionable Privacy Practices</th>
<th>Risky Privacy Practices</th>
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#### Good Privacy Practices

A green score denotes that the vendor approaches data collection, storage, and the management of user data from a privacy-centered standpoint. The level of detail in data collection is visible by default. Users have access to their personal and usage data and have the option to delete it. The data that is collected is not stored or sold outside of any processing that may be needed to use the vendor's services. The vendor does not use any resources to gather information about users outside of what users and their institutions have provided. A timeframe is given for when data will be deleted. The information that is collected is encrypted and provides specific information measures taken to physically protect the data. Overall, the management of user data is clearly stated and specifically outlined.

#### Questionable Privacy Practices

A yellow score denotes that it is recommended that library staff read the vendor's privacy policy carefully and proceed with caution. Vendors may be gathering more information than necessary to reasonably use the product. Users must opt-out instead of opting-in. Data about patrons may be shared or sold with other organizations and entities. The vendor may be gathering data about users from other third-party sources. There is no stated policy on when data will be deleted, or the information provided is vague. Security measures to safeguard user data are not clearly outlined.

#### Risky Privacy Practices

A red score denotes that the vendor does not approach data collection and management from a privacy-centered standpoint. The vendor is gathering more information than necessary to reasonably use the product and some of the information may be sensitive such as health information, criminal history, documentation status, etc. Users have to opt-out instead of opting-in and opting out or deleting data may be difficult. Vendors likely do not provide users with the ability to access their user data. Users may be asked to request their personal data be deleted, yet whether the request will be fulfilled is unclear. Data about patrons is likely shared or sold with other organizations. The vendor is very likely gathering outside data about users from other third-party sources. Information may be shared indefinitely; users may or may not have the option to have their data deleted. The data security practices referenced in the policies are vague, and the vendor stores information in other countries, which makes the data subject to the laws of those countries.
“For that which is always in motion is eternal…”

--Cicero, *Dream of Scipio*
Thank you!